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இலங்கை ஒலிபரப்புக்கூட்டுத்தாபனம்  
SRI LANKA BROADCASTING CORPORATION



YOUTH TALENT'S &  
THEENDRAL STAR



ANANDA SAMARAKOON STUDIO

LIVE BROADCAST ON CITY FM & THEENDRAL FM

Broadcast day & Time - Every Tuesday & Friday (11.30am – 12.30pm) – THENDRAL STAR  
Can be decided - YOUTH TALENTS

Duration - 1 Hour

Nature of Sponsorship - Co Sponsorship

Benefits

- 300 Combined Trailers with 15 Sec. Commercials
- Each Songs with 5 Sec. Sponsor Tag of Intro (5 Songs Per day)
- 50 x 30 Sec. Commercials outside the programme

**Thendral FM**

- 300 Combined Trailers with 15 Sec. Commercials
- Introduction of sponser in each 30 Mts during the programme
- 50 x 30 Sec. Commercials outside the programme

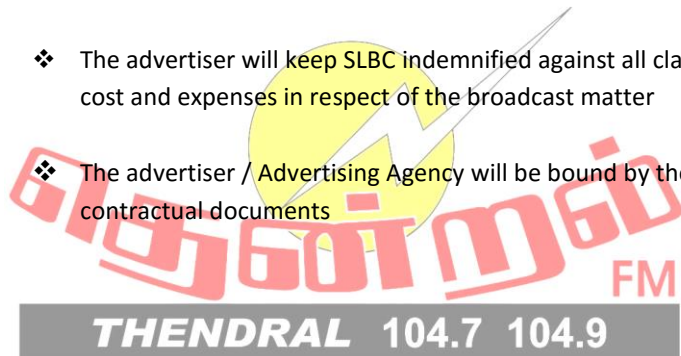
**Orders will be accepted on “First come first served” basis**

**Payment should be made in advance**

**Payment cheque should be drawn in favour of the Sri Lanka Broadcasting Corporation.**

Special Condition :

- ❖ These rates are subject to revision by the SLBC
- ❖ The advertiser will keep SLBC indemnified against all claims, actions demands losses, cost and expenses in respect of the broadcast matter
- ❖ The advertiser / Advertising Agency will be bound by the rules and regulations of the contractual documents



Palitha Dissanayake  
Deputy Director General (Marketing)  
28<sup>th</sup> June 2016