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இலங்கை ஒலிபரப்புக்கூட்டுத்தாபனம்  
SRI LANKA BROADCASTING CORPORATION

# SLBC NEWS PACKAGE



SPECIAL SPOT BUYING - JUST BEFORE NEWS BULLETING

6.00am, 12.45pm, 6.00pm, 9.00pm  
6.30am, 12.45pm, 6.00pm, 9.00pm,  
6.45am, 01.15am, 6.15pm, 8.45pm

( Sinhala )  
( Tamil )  
( English )



**Sinhala National Service (Sinhala)**

Just Before Morning News	30 Sec.x 30 days	- 30 Spots
Just Before Noon News	30 Sec.x 30 days	- 30 Spots
Just Before Evening News	30 Sec.x 30 days	- 30 Spots
Just Before Night News	30 Sec.x 30 days	- 30 Spots

**Sinhala Commercial Service (Sinhala)**

Just Before Morning News	30 Sec.x 30 days	- 30 Spots
Just Before Noon News	30 Sec.x 30 days	- 30 Spots
Just Before Evening News	30 Sec.x 30 days	- 30 Spots
Just Before Night News	30 Sec.x 30 days	- 30 Spots

**City FM (Sinhala)**

Just Before Morning News	30 Sec.x 30 days	- 30 Spots
Just Before Noon News	30 Sec.x 30 days	- 30 Spots
Just Before Evening News	30 Sec.x 30 days	- 30 Spots
Just Before Night News	30 Sec.x 30 days	- 30 Spots

**English Service (Radio Sri Lanka)**

Just Before Morning News	30 Sec.x 30 days	- 30 Spots
Just Before Noon News	30 Sec.x 30 days	- 30 Spots
Just Before Evening News	30 Sec.x 30 days	- 30 Spots
Just Before Night News	30 Sec.x 30 days	- 30 Spots

**Thendral FM ( Tamil)**

Just Before Morning News	30 Sec.x 30 days	- 30 Spots
Just Before Noon News	30 Sec.x 30 days	- 30 Spots
Just Before Evening News	30 Sec.x 30 days	- 30 Spots
Just Before Night News	30 Sec.x 30 days	- 30 Spots

**Tamil National Service**

Just Before Morning News	30 Sec.x 30 days	- 30 Spots
Just Before Noon News	30 Sec.x 30 days	- 30 Spots
Just Before Evening News	30 Sec.x 30 days	- 30 Spots
Just Before Night News	30 Sec.x 30 days	- 30 Spots

**JAFFNA FM**

Just Before Morning News	30 Sec.x 30 days	- 30 Spots
Just Before Noon News	30 Sec.x 30 days	- 30 Spots
Just Before Evening News	30 Sec.x 30 days	- 30 Spots
Just Before Night News	30 Sec.x 30 days	- 30 Spots

### **Pirai FM**

Just Before Morning News 30 Sec.x 30 days	- 30 Spots
Just Before Noon News 30 Sec.x 30 days	- 30 Spots
Just Before Evening News 30 Sec.x 30 days	- 30 Spots

### **Rajarata FM**

Just Before Morning News 30 Sec.x 30 days	- 30 Spots
Just Before Noon News 30 Sec.x 30 days	- 30 Spots
Just Before Evening News 30 Sec.x 30 days	- 30 Spots

### **Ruhunu FM**

Just Before Morning News 45 Sec.x 30 days	- 30 Spots
Just Before Noon News 30 Sec.x 30 days	- 30 Spots
Just Before Evening News 30 Sec.x 30 days	- 30 Spots

### **Kadurata FM**

Just Before Morning News 30 Sec.x 30 days	- 30 Spots
Just Before Noon News 30 Sec.x 30 days	- 30 Spots
Just Before Evening News 30 Sec.x 30 days	- 30 Spots

### **Wayamba Hada**

Just Before Morning News 30 Sec.x 30 days	- 30 Spots
Just Before Noon News 30 Sec.x 30 days	- 30 Spots
Just Before Evening News 30 Sec.x 30 days	- 30 Spots

**Orders will be accepted on "First come first served" basis**

**Payment should be made in advance**

**Payment cheque should be drawn in favour of the Sri Lanka Broadcasting Corporation.**

Special Condition :

- ❖ These rates are subject to revision by the SLBC
- ❖ The advertiser will keep SLBC indemnified against all claims, actions demands losses, cost and expenses in respect of the broadcast matter
- ❖ The advertiser / Advertising Agency will be bound by the rules and regulations of the contractual documents

Palitha Dissanayake  
Deputy Director General (Marketing)