



ශ්‍රී ලංකා ගුවන් විදුලි සංස්ථාව
இலங்கை ஒலிபரப்புக்கூட்டுத்தரபனம்
SRI LANKA BROADCASTING CORPORATION

News In Brief

Channel - City FM (89.6,89.8)

Structure - Intro + News in Brief Segment + Extro

Timings - 7.55am / 8.55am / 9.55am / 10.55am / 11.55am
- 1.55pm / 2.55pm / 3.55pm / 4.55pm / 6.55pm

Benefits - 300 x Intro with 15 Sec. Tag Line
- 300 x Extro with 30 Sec. Commercial

Orders will be accepted on "First come first served" basis
Payment should be made in advance
Payment cheque should be drawn in favour of the Sri Lanka Broadcasting Corporation.

Special Condition :

- ❖ These rates are subject to revision by the SLBC
- ❖ The advertiser will keep SLBC indemnified against all claims, actions demands losses, cost and expenses in respect of the broadcast matter

The advertiser / Advertising Agency will be bound by the rules and regulations of the contractual documents

Palitha Dissanayake
Deputy Director General (Marketing)
27th June 2016