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இலங்கை ஒலிபரப்புக்கூட்டுத்தர்பனம்  
SRI LANKA BROADCASTING CORPORATION

**BRAND IMAGE**  
**WITH 900 @ 10 WORDS**



Concept – In building up the recall rate and brand loyalty a special advertising campaign of 10 Words @ 03 placements per hour @ 10 hours @ 30 /31 days = 900 no of placement per month will be broadcast

Channels	- City FM (89.6,89.8 FM)
Time	- 10.00am – 10.00pm
Duration	- 10 Words

30 days from the issued date

Orders will be accepted on "First come first served" basis

Payment should be made in advance

Payment cheque should be drawn in favour of the Sri Lanka Broadcasting Corporation.

Special Condition :

- ❖ These rates are subject to revision by the Sri Lanka Broadcasting Corporation.
- ❖ The advertiser will keep Sri Lanka Broadcasting Corporation indemnified against all claims, actions demands losses, cost and expenses in respect of the broadcast matter
- ❖ The advertiser / Advertising Agency will be bound by the rules and regulations of the contractual documents

Palitha Dissanayake  
Deputy Director General (Marketing)  
27<sup>th</sup> June 2016